## eleWed

WE ARE LOOKING FOR YOU!

# DIGITAL MARKETIN GIRAL TERN

LONDON, UK
(OR REMOTE FROM EU IF ABLE TO SPEND THE FIRST FEW MONTHS IN THE OFFICE IN LONDON)

**DURATION: 12 MONTHS** 



### WHO ARE WE?

At Elemed, we recruit the people that get amazing medical devices to patients all over the world. From life-saving products such as artificial hearts to innovative cancer-fighting radiotherapy machines, the people we place truly change lives and we are proud to be a part of that.

Our founder, Elena, has over 9 years of experience recruiting and is one of the most established recruiters in her field. Elemed is now 6 years old and we are growing, are you ready to grow with us? Do you want to work in a start-up environment with lots of flexibility to shape this role around your strengths and what you enjoy doing? Are you hungry to learn from, develop and work alongside one of the industry's best? If your answer is yes then Elemed is the place for you.

## THE ROLE



As our marketing and digital intern, you will report into our Head of Digital Marketing and your main responsibility will be to directly support our recruiting and marketing teams in their day-to-day activities. This is a great role because it will give you the chance to touch a lot of different areas within our business and build lots of new skills. Our clients are all over the world, in particular Germany, France and Switzerland.

#### DO YOU HAVE?

- Good written language skills in English
- Good computer skills
- Very good orgaisation skills
- A flair for design and copywriting
- An interest in data-driven marketing
- The ability to work proactively and with initiative
- A desire to learn from our experienced Head of Digital Marketing and from one of the best recruitment teams in Europe!

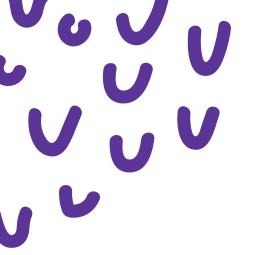




## YOUR TASKS WILL INCLUDE

- Social media ownership: content research and planning, post scheduling, keeping up to date with the latest trends, creation of visuals and captions, tracking implementation
- Creating marketing collaterals including landing pages and downloadable content, formatting documents
- Helping with the design and setup of email campaigns
- Supporting with performance reporting and data analysis
- Maintain databases and input information, data, and records
- Updating our website and helping increase our SEO





#### WHY JOIN US?

**₩** 

We are a young, international and energetic team, headquartered in the city of London.

We work in a flexible office space overlooking a beautiful square. You can be based remotely from home if you like. We will contribute £450/month to travel and lunch expenses. We also have lots of fun activities like monthly team socials!

#### **OUR VALUES**



#### **FORWARD THINKING**

We do things differently. We find creative and innovative solutions for our community. We lead the way.



#### **COLLABORATION**

We are a team with a common purpose. We share, we support, we celebrate. Collaboration is the key to our success.



#### STRIVING FOR EXCELLENCE

We don't settle for average. We work hard to exceed expectations. We are passionate about everything we do.



#### **HONESTY**

We believe in transparency and twoway communication. Be straightforward, upfront and supportive.

## If you think you can bring any of the above to Elemed we would LOVE to hear from you!

Send your CV and Covering Letter to kareneelemed.eu.

Good Luck!

Please be sure to include:

- Why you decided to apply to Elemed and what skills you can bring to the role
- Availability to start the internship
- Duration of internship please note we cannot consider less than 12months



